

Data protection information for visitors to the website

We, the Pacoma GmbH, Königsberger Str. 12, 37269 Eschwege, Germany, phone: +49 (0) 5651 924-0, E-Mail: info@pacoma.com, set out below which of your data we process on this website. Should you have any questions relating to data protection, our data protection officer would be happy to respond at pacoma@dsb-moers.de.

Purpose, legal basis, categories of recipients, storage period for the data processing

Purpose: Presentation of the company and provision of services and/or sale of products, as well as communication through the Internet

The purpose of data processing on this website is to provide information about the products and services of our company, combined with the opportunity for users to be able to make contact with the appropriate contact person in house.

We process personal data in accordance with the following legal bases:

- Art. 6 (1)(a) GDPR for the processing of personal data with the consent of the data subject.
- Art. 6 (1)(b) GDPR for the processing of personal data necessary for the performance of a contract with the data subject, as well as for taking appropriate steps prior to entering into a contract.
- Art. 6 (1)(c) GDPR for the processing necessary for compliance with a legal obligation to which we are subject in accordance with applicable EU law or in accordance with the applicable law of a country in which the GDPR is applicable in whole or in part.
- Art. 6 (1)(f) GDPR for the processing of personal data necessary to protect the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject. Legitimate interests are, in particular, our commercial interest to be able to provide our website, the security of information, the enforcement of our own legal claims and the compliance with further legislation.

To this end, in the context of service provision, we use service providers that have been separately bound to maintain confidentiality and to protect data. Data shall only be disclosed to a third party in the existence of overriding statutory provisions. No data is transmitted to third countries.

When you visit the website, a connection is established with your browser. The information collected, which is listed below, is stored in temporary system files and recorded automatically: IP address of your device, data and time of access, name and URL of files accessed, website from which access is initiated or from which you are directed to our site (referrer URL), browser used and, where applicable, the operating system of your device, as well as the name of your provider.

The data specified is processed by us for the purpose of seamlessly establishing a connection and for system security. The connection data created is automatically deleted and is not retained for more than seven days. If the website is used improperly, log files, which need to be retained for evidence purposes, are saved until the incident is clarified.

Use of cookies

This website uses so-called "cookies", or text files, which are stored on your computer and which enable your use of the website to be analysed. The information produced by the cookie about the way you use

this website is used to analyse visitor behaviour on the website and to improve our information offering. The legal basis for data processing is Art. 6 (1)(f) GDPR (legitimate interests). The optimisation of the web presence constitutes such a legitimate interest. The information gained is only used for internal statistical analysis and is not passed on to third parties. The cookies are removed after 2 years. You can prevent cookies from being saved by changing the appropriate setting in your browser software; however, we would like to point out that in this case you would not be able to use all the features of this website to their full extent. Data is collected anonymously; the data collected cannot be related to you.

Contact form

Should you wish to write to us using our contact form, your data from the form is processed to deal with your concern. The legal basis for the transmission of data to us is Art. 6 (1)(a) GDPR. You may withdraw your consent under data protection law at any time with effect for the future. The data is then removed. If there is no legal obligation to retain data arising from your enquiry (e.g. an order), the data is removed after three years. Your data is transmitted internally to the competent contact person to process your enquiry. Data is not transmitted to a third party without your approval.

Integration of Google Maps

We use Google Maps to embed maps (legal basis in accordance with Art. 6 (1)(f) GDPR with the operation of our website and the consideration of the interests of the parties concerned). Google LLC in the USA has committed to ensuring appropriate data protection in accordance with the American-European and the American-Swiss privacy shield. More information can be found in Google's comprehensive privacy statement <https://www.google.com/policies/privacy>.

Adobe Typekit

To make the display of our website visually appealing, we use fonts provided by Adobe (Adobe Typekit, Provider: Adobe Systems Incorporated, A17 345 Park Avenue, San Jose, CA, 95110). The font displayed in your browser is provided by Adobe. The legal basis are our legitimate interests for the visually appealing display of our website pursuant to Art. 6 (1)(f) GDPR. Adobe's privacy statement can be found at: <https://www.adobe.com/privacy/policies/typekit.html>

Your right to information, rectification, deletion, object and data portability

You may avail yourself of your right to information, rectification and deletion of data at any time. Simply contact us using one of the methods described above. Should you require data to be deleted, which we are still legally obligated to retain, access to your data will be restricted (blocked). The same applies to an appeal. You may avail yourself of your right to data portability if the recipient and ourselves have the technical means.

Right of appeal

You have the option at any time to lodge an appeal with a data protection supervisory authority.

Data security / encryption

This website uses "Hypertext Transfer Protocol Secure" (https). The connection between your browser and our server is encrypted.

Currency of and changes to this privacy statement

We reserve the right to change the content of this privacy statement at any time. This is usually done if the services used are subject to further development or adaptation. You can view the current privacy statement on our website. Date of this statement: 23.12.2022